



BROW WAXING SYSTEM

A collection of BrowXenna Brow Waxing System products is arranged on a light gray surface. The products include four white spray bottles with black labels numbered 1 through 4, three round silver tins of brow wax, a stack of wooden waxing sticks, and several small yellow wax beads. The bottles are labeled: 1. PRE-WAXING LOTION, 2. PRE-WAXING OIL, 3. POST-WAXING OIL, and 4. WAX SOLVENT. The tins are labeled BROW WAX SYSTEM. A semi-transparent dark gray banner with white text is centered over the products.

BROW WAXING SYSTEM by BrowXenna® — SPA care and depilation in one set. The most gentle and safe way for professional hair removal.

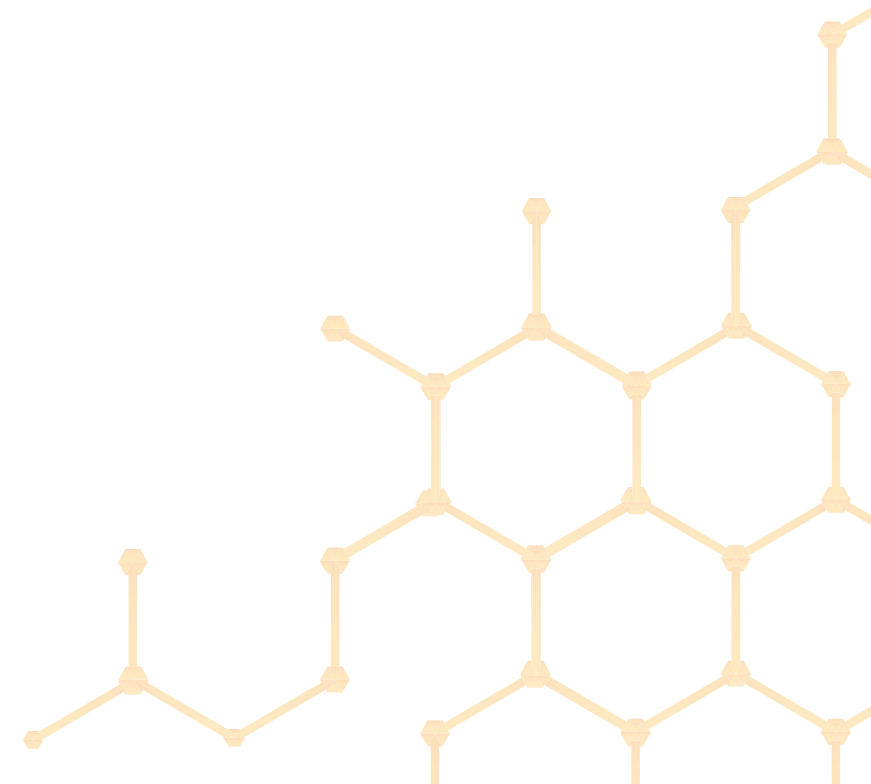
BROW WAXING SYSTEM by BrowXenna®


combines natural oils for
a luxurious SPA effect and the
best hypoallergenic wax with
flawless texture.





Perfect SPA eyebrow correction
is a mission of the new
BROW WAXING SYSTEM
by BrowXenna®!





BrowXenna® wax is based on the most advanced biotechnology for effective and painless hair removal.



Removing fine, tough and short hairs from 1 mm at the first attempt is now possible with **BrowXenna®**!



Since 2013 we have been developing **BrowXenna®** products based on our expertise and the unique knowledge of the **BrowXenna® Team** — a community of hundreds of top eyebrow and eyelash trainers around the world. As we create new products, we carefully consider the needs of beauty-specialists, top brow-bars, and their customers. We look ahead, anticipating market expectations. That's how we create innovative, unique and effective **BrowXenna®** products that have been gaining absolute recognition for 7 years.

In the development of the wax depilation system, we have sought to use the best technology for fast, safe and pleasant professional depilation of sensitive facial areas. That's why **BrowXenna® BROW WAXING SYSTEM** has combined the best cosmetic oils for a luxurious spa effect and hypoallergenic wax with a perfect texture based on titanium dioxide.

SYSTEM FEATURES AND BENEFITS



The most effective professional wax for premium hair removal treatment



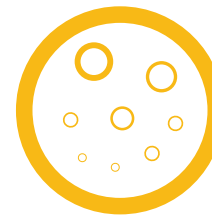
Oil waxing



Painless depilation without redness and irritation



All system products complement and enhance each other's features, creating a deep SPA effect



Designed specially for depilation even on the most sensitive skin



Save up to 38% on first-attempt hair removal compared to classic hot wax

FEATURES AND BENEFITS OF BROWXENNA® WAX

No trace, stickiness or wax residue on the skin or hair after the treatment.

BrowXenna® wax is produced according to strict quality and safety requirements.

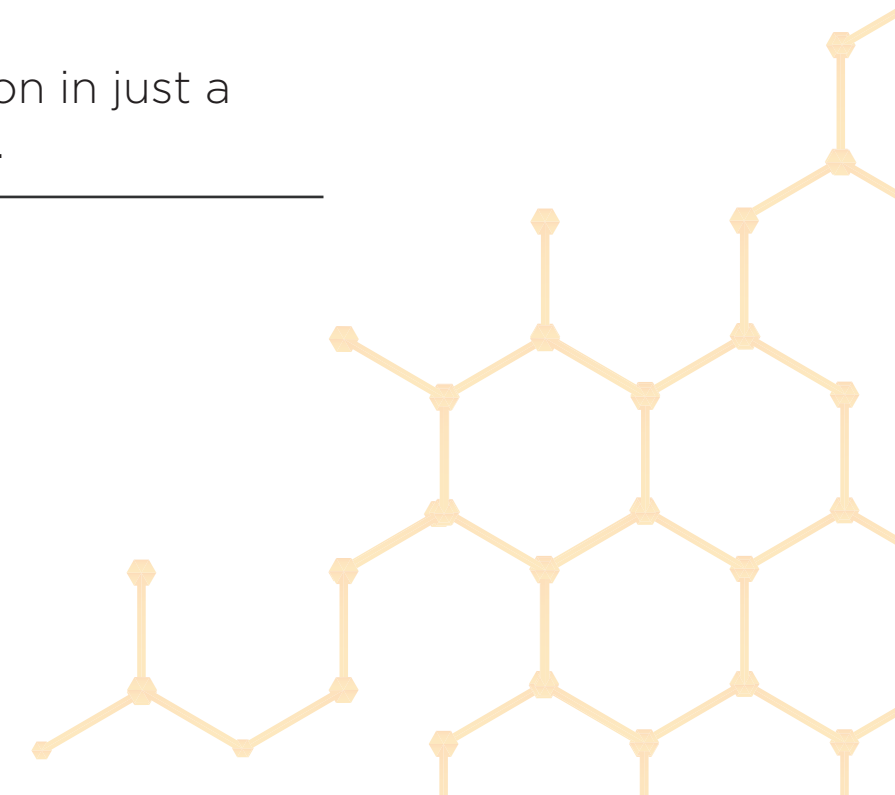
Due to its advanced formula with titanium dioxide and unique texture, the wax is exceptionally tightly bonded to the hairs and removes fluffy, rigid, fine and short hairs from 1 mm at the first attempt.



BrowXenna® wax in luxurious gold granules is designed for professional, flawless and painless depilation of the sensitive eyebrow area.

Leaves a pleasant feeling after the treatment without irritation and redness of the skin.

Full correction in just a few minutes.



BEST PROFESSIONAL WAX

PROFESSIONAL EFFICIENCY

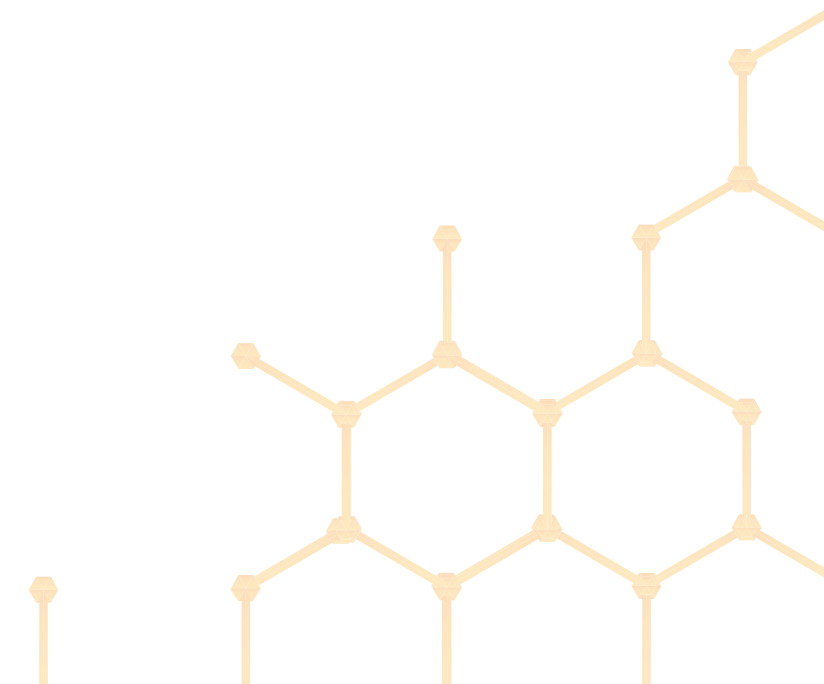
- innovative soft and flexible ultra-tight wax texture
- instantly grips the hairs and removes rigid, fine and short hairs from 1 mm at the first attempt
- only captures hairs, not skin

FOR THE ULTIMATE CUSTOMER COMFORT

- does not cause redness, skin irritation or pain
- eliminates the risk of burns due to the low melting point
- solidifies within 5-7 seconds application
- provides a complete eyebrow correction in just a few minutes
- hypoallergenic

OPERATIONAL COMFORT

- applied both in and against the direction of hair growth
- a flexible film-like layer doesn't crack, tear or crumble when removed
- leaves no broken hairs
- does not stick, does not leave a sticky residue
- applied as easily and accurately as possible
- suitable for brow artists of all skill levels



The background of the entire image is a close-up, top-down view of a light brown, textured surface. It is covered with numerous droplets and long, thin, vertical streaks of a golden-yellow liquid, likely oil or wax. The droplets vary in size, some being small and round, others elongated. The streaks are thin and wispy, creating a sense of movement and texture. The overall color palette is warm and earthy, dominated by shades of brown and gold.

OIL WAXING

BrowXenna[®] waxing treatment preparation oil is the magic of a luxurious waxing spa ritual.

OIL WAXING



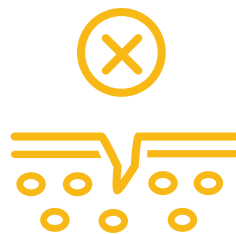
The composition of orange and coconut oils nourishes and regenerates the skin, has antiseptic features and soothes the skin.



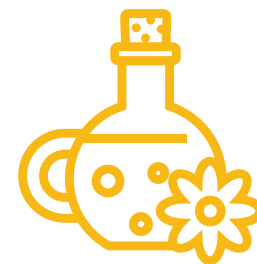
It serves as a barrier to protect the skin when interacting with wax. Now the wax comes into contact with the hair only, not damaging the skin.



It provides absolute comfort and a painless depilation procedure.



Prevents redness, irritation during depilation.



Thanks to the oil, the wax can be applied to one skin area many times.



The client is immersed in a relaxing atmosphere of aromatherapy, enjoying the Browchitecture procedure.



All system products complement and enhance each other's features.

Step 2. Protect and Moisturise

BrowXenna® PRE-WAXING OIL applied in a thin layer after the lotion, softens, nourishes and protects the skin. It makes the procedure comfortable and painless by eliminating contact between wax and skin.

Step 5. Working place Care

BrowXenna® WAX SOLVENT quickly and easily cleans tools and textiles after the procedure.

Step 3. Wax Correction

BrowXenna® wax with titanium dioxide is the premium wax for work on the face with the best features currently available in the world of professional depilation. Due to its unique composition, it has a soft creamy texture and enhances the effect of BrowXenna® PRE-WAXING OIL, eliminating the risk of skin injury, irritation, and redness.

The wax is easy to apply and painlessly remove from the skin. Safe — it is hypoallergenic and melts at low temperatures, which means it is not capable of causing burns or unwanted skin reactions.

Step 1. Cleaning up

BrowXenna® PRE-WAXING LOTION cleans and disinfects the skin before the procedure, promotes the easy application of wax.

Step 4. Nourishing and Caring

BrowXenna® POST-WAXING OIL oil for skin treatment after depilation creates a pleasantly cool feeling on the skin after depilation. It disinfects, retains moisture, nourishes, prevents hair ingrowth and leaves a pleasant fragrance.



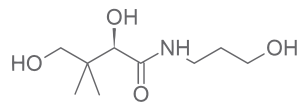
ACTIVE CARE INGREDIENTS



Aloe Leaf Extract



Betaine



Panthenol



Menthol



Coconut oil



Orange oil



Hypoallergenic wax does not contain pine resin, which means it does not cause undesirable reactions and allergies.



Lavender oil



Coconut butter



Tea tree extract



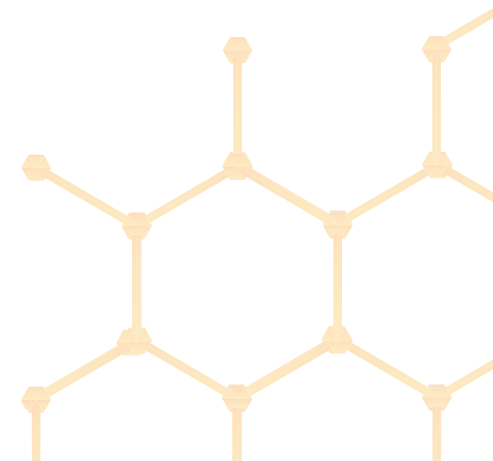
Menthol



Coconut Extract



Orange Extract





BrowXenna® PRE-WAXING LOTION, 100 ml

Lotion to prepare the eyebrows for wax correction actively copes with makeup, skin impurities; degreases and disinfects. Aloe vera in the composition prevents irritation, and cooling menthol reduces pain. Panthenol and betaine nourish and protect the skin from damage during the procedure.

BrowXenna® PRE-WAXING OIL, 100 ml

protects the skin from direct interaction with wax: it soothes, softens and provides painless comfort to the client during the treatment. Natural coconut and orange oil moisturize and create a protective barrier — that's why wax only works with hair, without damaging the sensitive skin of the eyebrows.





BROW WAX, 60 g

Premium quality wax for painless depilation of complex and sensitive facial areas. Thanks to its innovative composition and flexible texture, it is exceptionally strong and removes hard, thin and short hairs from 1 mm at the first attempt.

Does not cause irritation and redness, hypoallergenic. Quickly solidifies and is easily removed from the skin.



POST-WAXING OIL, 100 ml

BrowXenna® SPA depilation oil for comfortable and pleasant completion of the procedure. Lavender extract and coconut oil make the skin moisturize, velvety and smooth. Menthol suppresses the slightest burning sensation. The composition of natural fragrant oils leaves a pleasant feeling after the treatment. The oil removes the residue of wax from the skin.

WAX SOLVENT, 100 ml

The special solvent formula quickly and efficiently removes residues of solid wax from clothes, lingerie, furniture, heaters, tools, and equipment. It smells good and helps in quick cleaning after the procedure.



BROW WAXING SYSTEM SET — all
BrowXenna® products for SPA depilation
of eyebrows in one box!

The set contains:

BROW WAX, 4 x 60 g

PRE-WAXING LOTION, 1 x 100 ml

PRE-WAXING OIL, 1 x 100 ml

POST-WAXING OIL, 1 x 100 ml

WAX SOLVENT, 1 x 100 ml

WOODEN STICKS, 50 pc





1 PRE-WAXING LOTION, 100 ml \$5.9

2 PRE-WAXING OIL, 100 ml \$9.6

3 POST-WAXING OIL, 100 ml \$9.6

4 WAX SOLVENT, 100 ml \$9.9

5 BROW WAX, 60 g \$4.5

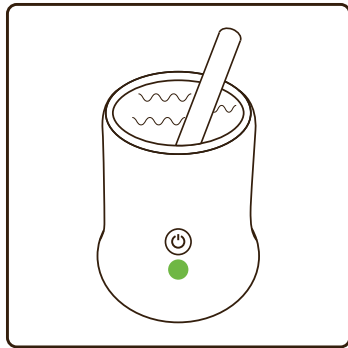
SET:

BROW WAXING SYSTEM SET, 1 pc \$49

ACCESSORIES:

WOODEN STICKS, 100 ps \$1,5

SPA TREATMENT STAGES



1. Heat a small amount of wax in a special heater to a creamy consistency.



2. Clean the area of the eyebrows from makeup and dirt with BrowXenna® PRE-WAXING LOTION.



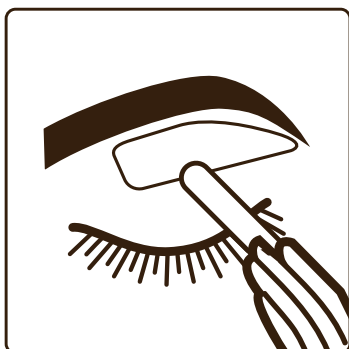
3. Apply a small amount of BrowXenna® PRE-WAXING OIL with a cotton pad. Thoroughly remove excess oil with a paper napkin.



4. Use the applicator to spread the melted wax over a small area of skin regardless of the direction of hair growth. Lift the edge of the wax application so that it can be grabbed when the wax is solidified.



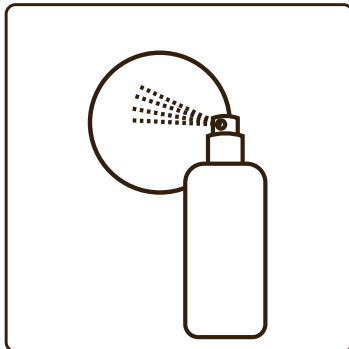
5. In 5-7 seconds, make sure the wax is solid. Fix the skin in the area to be depilated. Grasp the edge of the wax application and remove the wax sharply in the opposite direction to the application.



6. Repeat the procedure on the next skin area.



7. After a waxing procedure, treat the skin with BrowXenna® POST-WAXING OIL. Do not wash it off.



8. Remove residues of solid wax from tools and equipment with BrowXenna® WAX SOLVENT, if necessary.



THANK YOU FOR ATTENTION!

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